

Cumulative Report of SYNERGY MSME 2013 (from 16th to 21st September)

Training

- (i) Design Development, Technology Up-gradation and Export Orientation on Handloom, Khadi and Handicrafts-759 participants
- (ii) Entrepreneurship Development conducted by - 463 participants

Course

- (i) **Financial Literacy** by -350 participants
- (ii) **Corporate Governance** -262 participants
- (iii) **Industrial and Fire Safety**- 587 participants

Clinics and Help Desks**Help Desk**:- More than 25,000 people visited

Technology Pavilion: More than 17,000 visitors

- Online EM1 and EM2 registration- 291 units.
- Land Allotment by WBSIDC Ltd-26
- Land Allotment application form distributed – 48 units
- Vendor registration form distributed-100
- Total bank loan sanctioned amounting to Rs.422 crores to 1796 enterprises in the run up to the conclave.
- 31 MoUs as direct purchase agreements signed by business houses with artisans of the rural craft hubs

Institutionalizing the synergy beyond SYNERGY MSME 2013

1. Providing support of modern and innovative technology to the MSME sector: Setting up Technology Facilitation Centre at Kolkata
 - MoU with CSIR
2. Developing rural craft hubs in the state and facilitating evolution of rural artisans into entrepreneurs.
 - MoU with UNESCO
3. Developing entrepreneurship among the youths of Bengal: Entrepreneurship Development Campaign (*Shilpo Korun Bangla Gorun*)
 - MoU with IIM Calcutta
 - MoU with TiE
 - MoU with NIESBUD
 - MoU with National Small Industries Corporation (NSIC) on business incubation in the backward districts of the state
4. Promoting trade and technology exchange between MSMEs of the state and Germany
 - MoU with Indo German Chamber of Commerce
5. Facilitating MSME's supply-linkage, supply chain management, collaborative marketing and vendor development with large procuring organizations of the state
 - MoU with GRSE
 - MoU with Spencer's
 - MoU with NSIC
6. Facilitating affordable corporate governance hands-on support to MSMEs
 - MoU with Institute of Company Secretaries of India (ICSI) and ASSOCHAM
 - MoU on cloud based ERP solution with Bharat Chamber of Commerce
7. On development of a Mega Utensil Park at Purulia between WBSIDC and SKP Group
8. Placement-linked skill development programme
 - MoU with CREDAI, Foundry Association, Leather Association, Fan Cluster, Plastic Association, Garment Association
 - MoU with BCCI for Garment, CAPSI (security services) by TET Department

STREAMLINING OF PROCESSES OF DIFFERENT DEPARTMENTS IN THE RUN UP TO SYNERGY MSME 2013

Fire and Emergency Services

1. Decentralization of license issuing power from DG Fire to Divisional Fire Officers
2. Simplifying application form and procedure. Exempting certain categories of MSME from fire license

MA and P&RD Departments

- Delinking of Trade license from Fire license for those MSME units which do not require Fire license shall get Trade license in absence of it.

Labour Department

1. Computerization of database of Factories Act – beginning of on-line application and renewal
2. Relaxation of certain norms of Shops and Establishment Act
3. Aligning building plan norms with Fire Department to avoid double preparation of building plans
4. No need for obtaining separate registration under Factories Act and Shops & Establishment Act if factory and its administrative office are located in the same premise.

Finance Department

1. Public Procurement Policy for micro and small industries requiring 20% of all procurement from MSSEs, reserving certain items to be procured exclusively from MSE, price preference of 15% and exemption from security and Earnest Money Deposit.
2. Up to date refund of electricity duty of small Industries
3. Simultaneous registration and mutation of industrial lands starting from Howrah, Kharagpur, Kalyani, Durgapur, Asansol with online arrangement and time bound clearance

Environment

- Fast tracking of pollution clearance for MSME through fixed day monthly meeting at Regional and State Levels.

L & LR

- Setting up of UCC in collaboration with WBSIDC in different districts for fast tracking mutation and conversion cases

MSSE&T

1. Textile Policy
2. MSME Policy
3. Online EM-1 & EM-2 registration
4. Facilitating statutory compliance through a dedicated website (<http://myenterprise.wb.gov.in>)

5. Repositioning DICs :
 - a) Converting them into centres of Entrepreneurship Development in collaboration with IIMC, TIE and NIESBUD.
 - b) Monthly day long Finance Clinic in every DIC for bank credit linkage issues to be convened by the lead bank of the district.