



सत्यमेव जयते

Department of MSME & T
Government of West Bengal



Textiles & Apparel Sector in West Bengal

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KOLKATA and its surrounding regions have a rich tradition in various textiles activities. This region is well known for its well-developed hosiery, knitting and garment industry and renowned brands of kid's, men's and women's wear and hosiery products. Availability of skilled workforce is the biggest strength of the Kolkata region.

West Bengal is the birth place of hosiery industry in India and has been maintaining its position as the hub of hosiery goods manufacturing and trade. Besides hosiery, Handloom, Jute and Silk are traditional strengths. In readymade garment segment and workwear the State is among the leaders.

Of late the State has developed strong infrastructure and linkages in spinning; weaving/knitting; processing (dyeing, bleaching, and printing); garment manufacturing; home textiles and jute/mixed products.

The Textile & Apparel sector in West Bengal accounts for about 9% of the State's GDP and employ around two million people, half of them skilled. Considering the State's potential to grow in this sector and its incomparable employment generation capability, the State Government envisions a vibrant

textile sector that can develop as a globally competitive value-added textile hub. This sector is among the top three priority sectors of the State.

The State has some inherent strengths and the potential to become a major contributor across the value chain in this sector.

- Abundant skilled workers in all segments
- Huge domestic market and access to neighbouring Bangladesh and South and South-East Asia
- Garment and handloom clusters and textile parks
- Availability of silk, jute and leather
- Abundant availability of water
- Quality 24x7 power
- Proximity to ports, international airport and large metro city
- Availability of chemical and local dyes for dyeing of fabrics
- Low cost of doing business
- Conducive business environment
- Pro-active government and time-bound single window service for compliances

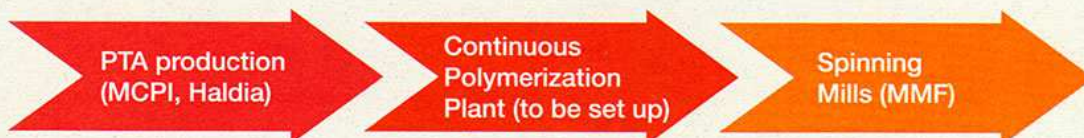
Investment opportunities

a. Setting up a business

- Manufacturing plant for spinning, weaving and knitted sectors
- Manufacturing unit for technical textile and workwear
- Chemical industry to meet the requirements of chemicals and dyes used in dyeing of fabrics
- Setting up dyeing units
- Manufacturing machines for textile sector's growing need
- Establishing Design Centre for Handloom, Powerloom and other segments
- Setting up Buying Houses

b. Investment in upcoming parks and clusters

c. Unlocking the value of Bengal's Textiles industry



The State requires 2.3 lakh MT yarn per annum against an annual domestic production of 30,000 MT leaving a huge scope for yearly production of 2 lakh MT yarn leveraging the PTA production at the MCPI Plant, Haldia to cater to the big demand of the hosiery sector. Strategic geographical location, large availability

of skilled workers and easy access to national and international markets coupled with the infrastructural push by the State Government through multiple textile parks and an enabling business ecosystem and ease of doing business make the State a potential investment destination.



Government support

1. TexPro Bengal: the infrastructural push

State Government launched Textile Policy in 2013 with twin objectives- doubling the share of Bengal's textile industry in national market and creation of employment. To achieve the goals, State Government decided to facilitate creation of plug & play infrastructure for textile sector focusing on all back-end and front-end work- spinning, dyeing and processing to garmenting.

As a result of the policy decision, State Government introduced 'TexPro Bengal', a mega project facilitating setting up textile parks by private entities under government support or under PPP.

Under this project 9 textiles parks over 330 acres of land are being set up in and around Kolkata under 4 major categories - Apparel & Garments; Dyeing & Processing; Powerloom; Workwear & Technical Textiles. Among the ones that are ready to start or have started business among these are - Regent Garment Park at Barasat (120 acres; 300 units are already manufacturing here), EIGMEF Garment Park at Salt Lake (plug and play facility; 4 lakh sq ft built up out of 9 lakh sq ft); WB Hosiery Park at Jagdishpur, Howrah (PPP; India's largest hosiery park; about 160 units have booked space here; infrastructure ready - plot distribution going on).

All these parks together shall create close to 4 million sq. ft area with right infrastructure required for the textile sector. Investment potential of these parks is estimated at Rs. 20,000 crore.

- Apart from providing single window services for statutory clearance to these parks the State Government is providing support for power sub-station and Common Effluent Treatment Plant (CETP) in these parks.

- Equity support is also available under West Bengal MSME Venture Capital Fund
- Individual units set up in these parks (and elsewhere too) are entitled for State Government's fiscal and non-fiscal incentives under the textile Policy 2013-18. The fiscal incentives include subsidy on capital investment; term loan interest; stamp duty; power tariff; electricity duty; ESI/EPF etc.

2. Mega Cluster for Garments

Metiabruz garment cluster in Kolkata is the largest ready-made garment cluster in India. It is estimated that about 5 lakh people are employed in this cluster. Recognizing the potential of this cluster, the State Government in collaboration with AEPC is developing this cluster as a mega garment cluster. A knowledge centre is being set up over 2500 sq. ft area to provide contemporary global design and testing facility to enhance export. A Garment Hub of 10 lakh sq ft has been planned in the vicinity of this cluster at Nungi to provide appropriate market linkage for this cluster. The annual turnover of this cluster, according the Bangla Readymade Garments Manufacturers & Traders Welfare Association, representing the units in the cluster is around Rs 15,000 crore.

3. Mega Cluster for Powerloom

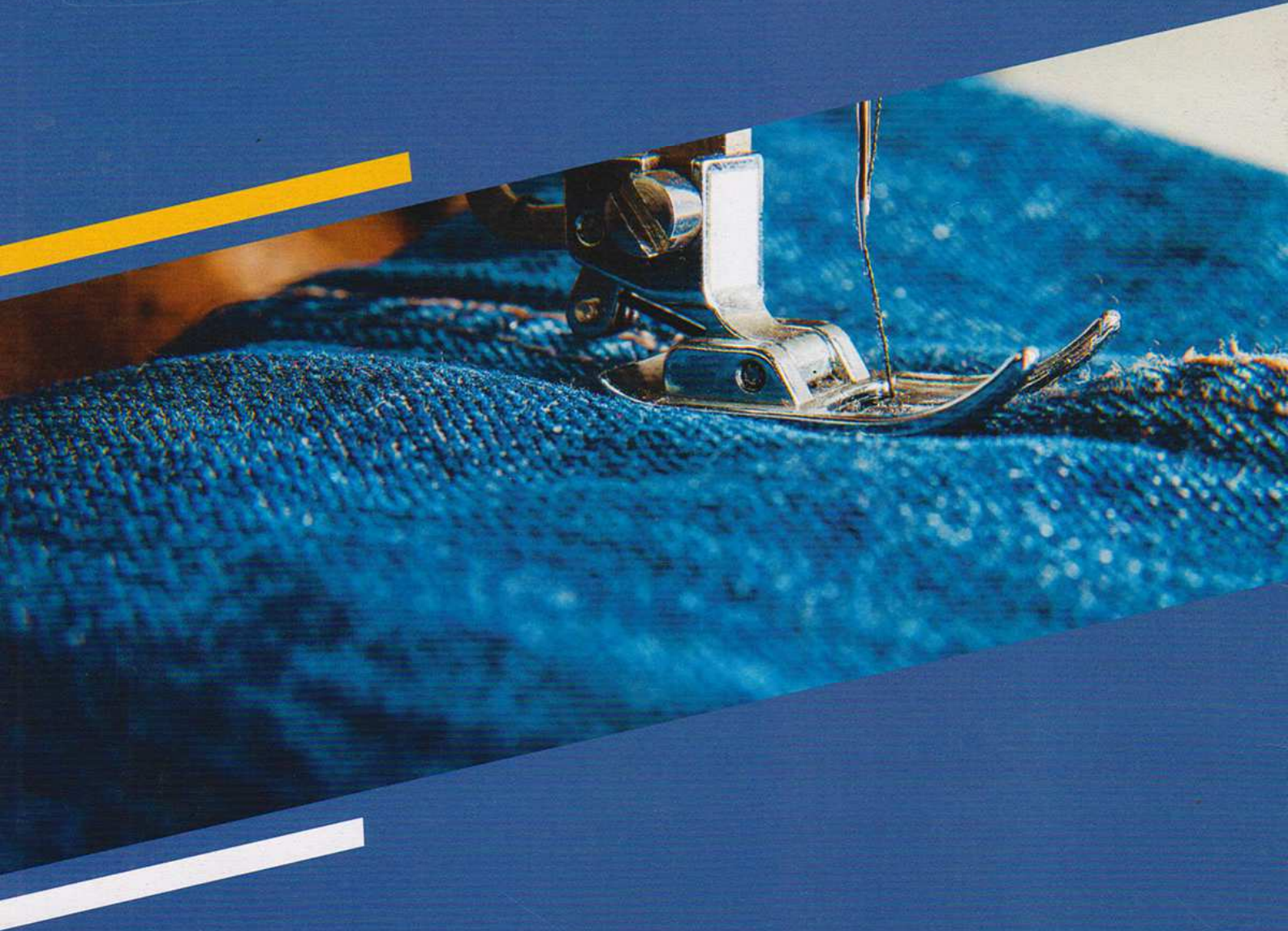
Facilitated by State Government, this cluster is being developed in Ashoknagar, Habra on 50 acres of land with integrated facilities from spinning to weaving.

4. Mega Cluster for Handmade Carpets

This initiative involves a slew of interventions to scale up infrastructure and boost production and export of handmade carpet for existing carpet producing pockets in Malda, Uttar Dinajpur and Medinipur (East) involving 1500 carpet weavers and 3000 ancillary workers. Over the next 5 years, the current annual production of 1 million sq. ft of carpets is expected to increase to 3.6 million sq. ft.



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December 2017, Kolkata, India